

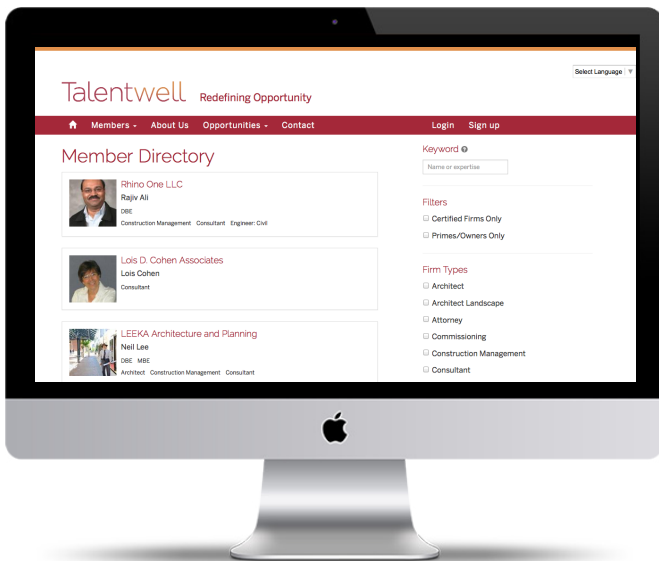
# Welcome to Talentwell, where we are redefining opportunity.

Talentwell is a digital platform that bridges the gap between public or private project opportunities and DMWBEs (disadvantaged, minority-owned, and women-owned business enterprises) in the architecture, engineering and professional technical (A/E/PT) fields.

## Talentwell Redefining Opportunity



[talentwellnw.com](http://talentwellnw.com)



Previously known as LAPs- or Lateral Agile Partnerships (developed by ecoReal Solutions), Talentwell addresses the results of a disparity study completed in 2012, which demonstrated a stark under-representation of DMWBE firm participation in Portland Development Commission (PDC) sponsored projects.

PDC believes that Talentwell is the solution to this problem and invite you to partner by registering as a Talentwell member and posting opportunities for disadvantaged, minority and woman-owned (DMWBE) certified firms.

### Why Talentwell Works.

#### The Business Case for Diversity

- Talentwell project postings will attract firms while providing a simple solution for increased affordability and quality.
- Talentwell is a one-stop shop for public projects seeking external providers, regardless of DMWBE goals.

#### The Primary Medium for Sourcing Qualified, Experienced DMWBE Architectural/Engineering/Professional-Technical talent

- The Talentwell platform navigation is easy and efficient.
- Talentwell contains all pertinent DMWBE profile information needed to make an informed decision.
- Talentwell is a credible source for documenting and showcasing capabilities and opportunities.

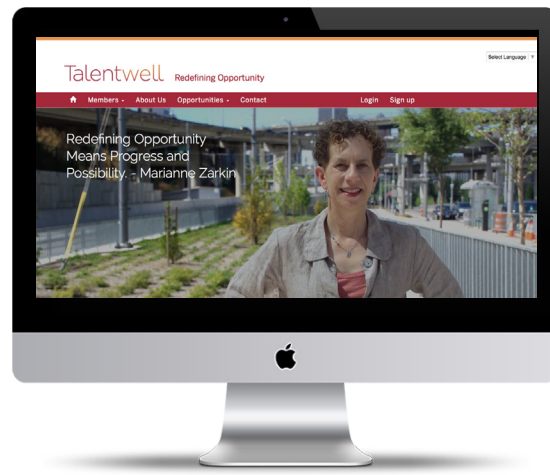
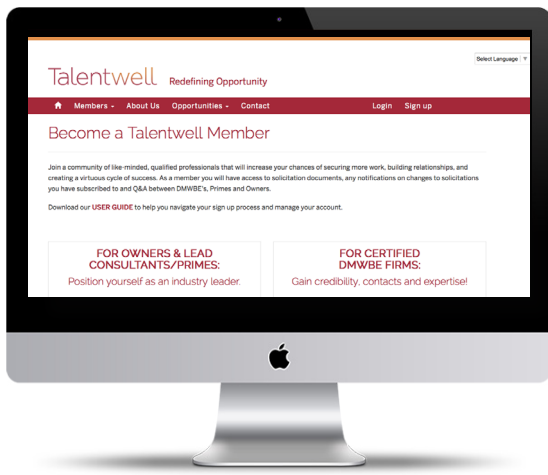
#### Approach Business Equity Holistically

- Talentwell provides public agencies and organizations with a tool to inform their mainstream external partners of the sustainable benefits of incorporating business equity strategies.
- Talentwell promotes and supports business and workforce equity commitments organization-wide.

#### Scale-up and Fulfill Your Project Equity Goals

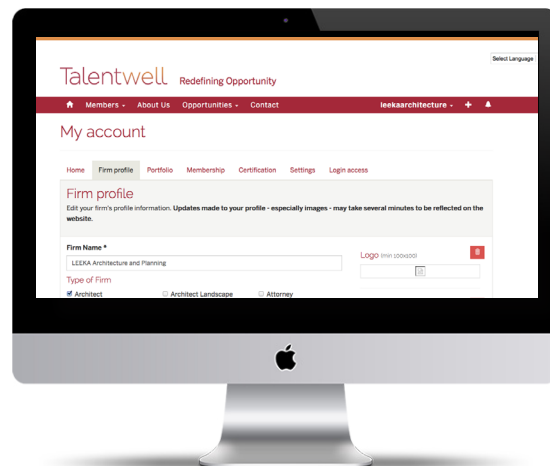
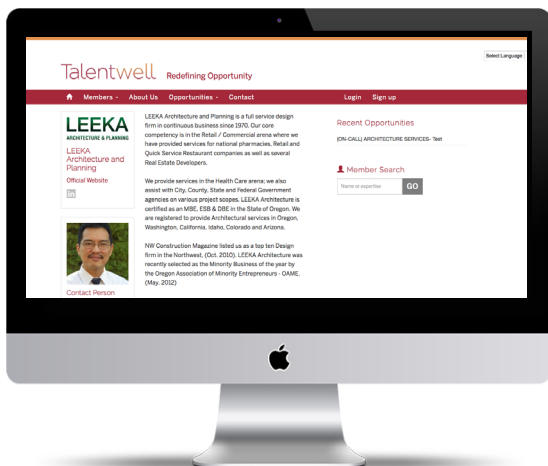
- Talentwell certified members are pre-screened, qualified and motivated.
- An efficient and effective way to build your team.

» See other side for additional benefits.



## Talentwell Delivers a Consistent, User-Friendly Experience with Numerous Features

- Talentwell is a fully responsive and consistent experience across desktop, mobile & tablet platforms.
- At no cost, you can set up a member account with a login and password.
- Account membership profiles are robust and include: member photos, business logo, statement of qualifications, social media links, unique disadvantaged/minority/woman-owned business enterprise certification number and North American Industry Classification System (NAICS) code designations and much more.
- All account memberships must be renewed yearly to ensure up-to-date profile information.



- Membership profiles also include specialty listings for Talentwell's intuitive search feature.
- Talentwell users will be able to upload documents required for new RFQ/RFP.
- Ability to edit RFQ/RFP and view members who are interested.
- Receive notifications regarding project watch lists in the new Talentwell database.
- DMWBE user accounts allow for up to five portfolio profiles.
- Features a calendar making it easy to see when RFQ/RFP responses are due.
- A language widget allows Talentwell users to experience the website in various languages.
- Talentwell showcases actual DMWBE's with hero images and testimonial quotes.